The Face of Prostate Cancer

ANNUAL REPORT 2012-2013

Meet one of the many faces of prostate cancer -
Mark Thompson,
Prostate Cancer Patient.
As Board Chair, I see PCC becoming a more coordinated and effective organization. We are making a concerted effort to become more inclusive - to engage better with our volunteers and to collaborate with other organizations and institutions. Our research successes could not have been realized without the commitment of our two largest supporters, Canada Safeway Limited and Movember Canada. Safeway has donated over $10 million during our 11 year partnership, and currently funds one of our major research projects out of the Vancouver Prostate Centre, PC-STAR, through the Safeway Father’s Day Walk/Run. The success of the 2011 and 2012 Movember campaigns provided us with a significant increase in revenue to allocate towards Research and Survivorship. As we execute our Research Strategic Plan, we are pleased to announce that in 2013, we have more than quadrupled our spending on research from $3.3 M in 2012 to $15.2 M in 2013. PCC continues to follow the Board approved strategies for Research and Survivorship and anticipates expenditures in excess of $27 M in fiscal 2013/14. PCC is forever grateful to Movember and the moustache which have started many conversations about prostate cancer and brought much needed awareness to the disease. I am excited about what the future holds as we move toward a world without prostate cancer.
Prostate Cancer Canada has come a long way in the past few years, but we wouldn’t be where we are today without our tireless partners. As the organization’s new President & CEO, the past few months have been a whirlwind of new faces, and new friendships. I have met so many remarkable people - prostate cancer survivors and their families, researchers, volunteers and donors. I’ve learnt that the face of prostate cancer isn’t what you would expect. This is not an “old man’s disease”. This disease affects couples, families and whole communities. This disease affects both men and women, young and old, from a variety of backgrounds.

The face of prostate cancer is diverse, but there is one common trait: passion. These individuals are all dedicated to the cause and have a fervent desire to see change in the prostate cancer arena. In the months and years ahead, I am committed to working together to realize this goal. Whether it be the discovery of a new diagnostic test, or a support service in the continuum of care, I am optimistic that we will make a difference to the 1 in 7 men, and their families, who will face a prostate cancer diagnosis in their lifetime. We are all the face of prostate cancer and together, we’re strong.

Rocco Rossi
President & CEO
In 2013, PCC reached a significant milestone, presenting the first awards from our recently created Research Strategic Plan. The inaugural recipients of the Rising Star in Prostate Cancer Research Program are:

1. Dr. Xuesen Dong (Vancouver Prostate Centre)
2. Dr. Anthony Joshua (Princess Margaret Cancer Centre)
3. Dr. Hon Leong (London Health Sciences Centre)
4. Dr. Éric Lévesque (Université Laval)

The awards allow outstanding young investigators to step to the forefront of the prostate cancer research field, leading teams and directing a path of discoveries. These awards are funded by our biggest donor, Movember. As you can see, the investigators come from diverse locations and represent many of the institutions with which we have ongoing relationships. This illustrates one of the many ways in which PCC allocates the important funds raised to support outstanding research to improve the prevention, detection and treatment of prostate cancer and improve the quality of life of those affected with the disease.
What the Rising Star Award Means to Me

The Rising Star Award is an important program for us researchers. We have research facilities, research teams and a dynamic research program. The problem is, we are highly dependent on research funding to maintain this research activity. Prostate Cancer Canada is doing a very good job of addressing this need.

Dr. Xuesen Dong
Vancouver Prostate Centre
2012 Rising Star Award Recipient
About PCCN

Supporting the newly diagnosed and those living with prostate cancer is one important part of Prostate Cancer Canada’s mandate. Over 75 Prostate Cancer Canada Network (PCCN) support groups provide services at the grass roots level, through monthly peer meetings, special educational events and outreach programs.

To find a group near you, visit prostatecancernetwork.ca

One of our most notable successes this year was the launch of the first prostate cancer support group specifically for black men. The self-named Blacks in Nova Scotia (BINS), is the first support group of its kind within the network. While prostate cancer is the most common cancer to affect Canadian men, men of African or Caribbean descent have an increased risk of developing the disease.

L to R: Elwood Marsman and Earl Lucas, coordinators for PCCN BINS, with Percy Paris, the Minister responsible for African Nova Scotia affairs.
In July 2001, I was happily married, had a wonderful family, successful as a CFO in a large company, and busy building our dream cottage. Then everything changed. A routine visit to the doctor to deal with a poison ivy encounter revealed that my PSA had jumped significantly. I was facing prostate cancer.

My doctor informed me that I had a very serious form of prostate cancer and while I wrote notes, I recall nothing after those first words. My wife was with me and her strength got me through that day. I opted for surgery and underwent a radical prostatectomy. Within days, I was on my way to making an excellent recovery.

My prostate cancer returned in 2003 and I was given a 50% survival rate. Working with a new doctor, new medications and radiation treatments made a tremendous difference. I learnt to be pro-active around my treatment options and greatly changed my day-to-day approach to health.

Support from others has been critical. My wife and children keep me focused and centered. Connecting with men in my local PCCN support group has also been a great help. Being able to share experiences and learn from others helps a survivor to feel that he is not alone. I became involved in public speaking, advocacy, and fundraising on behalf of the prostate cancer cause. I am also a member of the PCCN Advisory Council, representing support groups affiliated with Prostate Cancer Canada across the country. Each day is a new opportunity to keep learning, sharing resources, and continued striving to eliminate this disease.

That’s why I say my life was saved by an encounter with poison ivy. CARPE DIEM!

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That’s why I say my life was saved by an encounter with poison ivy. CARPE DIEM!

Doug McIntyre
PCCN Support Group Leader
PCCN Advisory Council Member
Every November, Movember is responsible for the sprouting of moustaches on thousands of men’s faces in Canada and around the world. The aim is to raise vital funds and awareness for men’s health, specifically prostate cancer and men’s mental health initiatives.

Over the past two years, Movember has paid homage to the Modern Gentleman and Country Gentleman. In 2012, Movember got down to the raw hard truths of those years and taking a look, quite simply, at what it means to be a better man. 2012 was the year of Movember & Sons.

Knowledge shared from one generation to the next and wisdom passed down by one’s dad or father figure plays a meaningful role in shaping who we are. This learning continues throughout life, but also reaches a point at which the exchange is reversed and insight is passed back up the chain.

The collective knowledge of generations gives us great power to avoid mistakes of the past, plan thoughtfully for the future and to become the best version of our self.

Last year, Movember had its most successful year to date with over $1 million Mo Bros and Mo Sistas across the globe raising a phenomenal $CAD 139 million for men’s health initiatives. The hairy movement will continue to grow in 2013, as 21 countries across five continents unite to have an everlasting impact on the face of men’s health.

Prostate Cancer Canada (PCC) is proud to be a men’s health partner of this global phenomenon. Through this partnership PCC has been able to fund over 85 projects to date and has been able to make significant impact in the areas of research and survivorship.

For more information about Movember please visit – movember.com
Prostate cancer has greatly impacted me and my family. My dad was diagnosed with prostate cancer in 2006 and died two years later. That journey is something I’ll never forget. Every year since my Dad passed, I’ve put my efforts into raising funds for prostate cancer research as a way to keep his memory alive and to raise awareness of this disease. Through my fundraising efforts, I’m glad I can support other families and children who are going through what me and my family have gone through.

Supporting Families and Raising Funds

Naa Kwarley Quartey
Daughter
Every year, amazing Canadians offer their support by hosting community events and raising funds for Prostate Cancer Canada. These events range from car shows, to golf tournaments, to “Pants Off” parties! In 2012, fifty community events took place across the country in support of Prostate Cancer Canada. To all of the individuals, teams and community groups – thank you. Your support and dedication inspire us!

1. Tim & Brenda’s 2nd Annual Cruise for the Cure Show & Shine
2. Mr. Lube Tournament for Life Pro-Am
3. Prepare for Takeoff: Pants Off
4. Yorkville Exotic Car Show
My dad had a huge zest for life! He was kind-hearted and admired by everyone who knew him. He lived an active, healthy lifestyle and he excelled at everything that he did.

In April 2010, at 49-years old, he was diagnosed with advanced prostate cancer. Doctors told him that it’s likely he developed cancer in his late thirties or early forties, during which, he never had a single symptom. He tried every treatment available—he was getting better and we were getting more hopeful by the day. Then we received some bad news.

The cancer had become more aggressive and spread to his brain. He tried a few rounds of radiation therapy, but in the end, the doctors said there was nothing more they could do for him. And, after a 16-month battle, in August 2011, my dad passed away peacefully at home with his loving family by his side.

My dad’s will to live and his love for his family gave him such an incredible strength to keep fighting the whole way through. My dad’s courage inspired me to share his story and help to raise money in support of prostate cancer research. That’s why, in 2012, I hosted the first annual PSA Challenge in support of Prostate Cancer Canada. The PSA Challenge is like the Amazing Race, jacked up and infused with the best parts of reality TV. Teams make their way through urban chaos as they race against the clock to solve clues and complete challenges. The PSA Challenge was a success, raising over $5,000, and it’s going to be even bigger and better in 2013!

The PSA Challenge, dedicated in memory of my dad, is my way of continuing to fight this awful disease.

Melanie Raposo
The PSA Challenge, Organizer
What is ASAP? It’s about collaboration. Improving quality of life for prostate cancer survivors. Involving patients, caregivers, health care providers and community representatives. Providing a set of solutions that encompasses physical, mental and spiritual wellbeing, and getting back to a “new normal” post treatment.

ASAP stands for A Survivorship Action Partnership, a program led by Prostate Cancer Canada and funded by Movember for a minimum of $10 million over 3 years. Its key mission is providing the right support, at the right time, in the right place, by the right individual. Solutions are currently being developed across Canada for pilot over the next 1-3 years. Programs could encompass a range of options, from helping patients effectively navigate the healthcare system, tools to help make the best possible individualized treatment decisions, or patient and caregiver education resources presented via a variety of channels, from apps to workshops.

Who is a part of ASAP? Nineteen selected member organizations were invited to participate in the partnership. Included in the group are five prostate cancer community representatives (caregivers, survivors, and patients) who will help inform the decisions the network makes. This is crucial to the success of ASAP, to ensure representation from across the country and from across the spectrum of cancer care.
As a health researcher focused on eHealth innovation and cancer survivorship, and with a strong interest in collaboration, it is a pleasure to be a member of the Canadian ASAP network. My work in prostate cancer aims to improve survivors access to health information and to self-management support using information and communication technologies, as well as to foster partnerships between survivor and health professionals that will enhance care. The collaborative spirit of the Canadian ASAP network, its connection with similarly minded International groups, and its focus on leveraging the collective strengths of survivors and professionals provide a solid foundation for significant and sustainable change that align strongly with my values. I have had the opportunity to be a member of other collaborative networks, and I must say that none have listened to and worked with survivors to develop new solutions to the extent that I have witnessed in the ASAP network. I look forward to my continued involvement in the network.

Jackie Bender
Member, ASAP Network
Volunteer Engagement

Volunteers are a crucial part of the Prostate Cancer Canada team. Our volunteers impact our mission through their generous contribution of time, skill and commitment - whether it’s providing support for men with prostate cancer, raising funds through special events or joining a peer review panel.

To all of you who volunteer with us, thank you. Your passion and dedication inspires us!
Why Do I Give Back?

In 2004, I was diagnosed with prostate cancer. I was shocked by this unexpected news, but the support I received was positive and overwhelming. I wanted to give back to the cause, and began working to do just that.

In 2005, just one year after my diagnosis, I became involved in Atlantic Canada’s first Father’s Day Walk/Run. At the time, there were only two runs in Canada. Today, it is PCC’s signature event, with 15 locations throughout the country. Half of the money that our support group team raises goes to PCC, but the other half comes back to the local support group, to be used in our community.

Today, I’m the volunteer coordinator of PCCN Halifax – a support group for prostate cancer survivors and their families. It was important to me to give back; our support group provides the same type of help that I received when I was newly diagnosed.

In May 2013, I was honoured to be named the CTV News “Maritimer of the Week” in recognition of my work to further the prostate cancer cause.

At the end of the day, it’s about educating men and providing support to those who need it.
No Canadian corporation plays a more significant role in the fight against prostate cancer than Canada Safeway – not one.

Each June, more than 6,000 Safeway cashiers drive the success of an over $1 million in-store awareness and fundraising campaign. 224 stores, in five provinces, engage tens of thousands of Canadians with messages around awareness and early detection of prostate cancer.

In 2012, we celebrated the 10th anniversary of our partnership; Canada Safeway’s generous support of Prostate Cancer Canada has resulted in a donation of more than $10 million over the past decade. Worldwide, Safeway is the foremost corporate leader in raising awareness and funds for prostate cancer. Led by our American neighbours, Safeway has contributed almost $80 million to prostate cancer research around the world, including Canada.

Monies raised from the 2012 Canada Safeway Prostate Cancer Awareness Campaign are directed to continued support of Prostate Cancer Canada’s PC-STAR Project at the Vancouver Prostate Centre. The goal of which is to develop new treatments for advanced prostate cancer that no longer responds to hormone therapy.

Thank you Canada Safeway!

You are making a difference to the 1 in 7 Canadian men affected by prostate cancer. You are helping to create a world without prostate cancer.
A few years ago, I attended the Edmonton Wake Up Call breakfast. I was inspired by the speakers and the stories. I’ve always believed in giving back – so immediately after the event, I approached PCC and asked how I could get involved.

Today, I volunteer with the Edmonton Father’s Day Walk/Run planning committee. I’m in charge of rallying team captains, and getting them motivated to raise funds and awareness for prostate cancer.

This event is important to me, not only because I volunteer, but because I’m a Safeway employee. The Safeway employees rally behind the cause and we all participate in the Father’s Day Walk/Run!

For me, it’s about spreading awareness and sharing the message about early detection. Especially for men – we’re stubborn, and we won’t necessarily talk about it on our own.
There are many considerations when it comes to prostate cancer treatment and there will be a lot of information to take in during appointments. It is a good idea to bring a pen and paper to make notes and you may like to bring someone with you.

Your doctor will likely cover most, if not all, of the points in the checklist below. Ask your doctor to answer any of the questions that have not been covered in the appointment.

**Learn more:** prostatecancer.ca/PostTreatmentQuestions

1. What are the risks if my cancer is not treated soon?
2. What treatment options might be right for me?
3. What are the major side-effects of the treatments available to me?
4. What are the chances I will have problems with incontinence, erectile dysfunction or rectal issues?
5. How would the various treatments affect my quality of life?
6. What is your experience with this treatment?
7. How frequent are complications?
8. What happens if the cancer spreads beyond my prostate?
9. When will my treatment begin and how long is it expected to last?
10. What if the first line of treatment doesn’t work?
11. How will I be monitored after treatment or during active surveillance?
Meet One of the Many Faces of Prostate Cancer

Mark Thompson wasn’t aware of his family history with the disease. When he learned that his estranged father died of prostate cancer, he told his doctor. A PSA test revealed at age 48 that Mark probably had prostate cancer, and he received a positive diagnosis from a biopsy. Those of African or Caribbean descent or with a family history of the disease are at a greater risk of developing prostate cancer. After hormone therapy and two kinds of radiation treatment, Mark’s PSA is undetectable. PCC is grateful to Mark who speaks regularly on our behalf about the importance of being proactive about one’s health.

Mark Thompson
Prostate Cancer Patient

Photo by: Stacey Newman Photography
Prostate Cancer Canada thanks you, our supporters and corporate donors. Your commitment allows us to do everything we can to prevent prostate cancer, save lives and support those and their families living with the disease. Your donations help to fuel ongoing investment into vital research, and support and information programs that Canadians can turn to upon a prostate cancer diagnosis.

Thank You For Your Support

CORPORATIONS AND FOUNDATIONS
$5000+

Acushnet Canada Inc
Amgen Canada Inc.
Astellas Pharma Canada, Inc.
ATCO Group
Bayer Inc.
The brides’ Project
Canada Safeway Ltd.
Canadian Friends of the Hebrew University
The Charles Norcliffe and Thelma Scott Baker Foundation
CN Employees’ and Pensioners’ Community Fund
Co-operators Life Insurance Company
The D.H. Gordon Foundation
Endla and John Gilmour Foundation
Ernst & Young Inc.
Evald Torokvei Foundation

Fasken Martineau DuMoulin LLP
Firkin Marketing Partnership
Flat Iron Building Group Inc.
The Great-West Life Assurance Company
Golf Town
Heenan Blaikie
Intuit Canada Limited Donation Matching Program
Janssen Inc
KIMCO Steel Sales Ltd.
KPMG Ltd.
Kramer Tractor
Ledcor Industries Inc.
Legacy Private Trust
Leon’s Furniture Limited
Lifford Agencies Ltd.
MacPherson Leslie & Tyerman LLP
McCarthy Tetrault Foundation
Medavie Blue Cross
Nestlé Canada Inc.
NHL Foundation
Niobec Inc.
Partner Technologies Inc.
RBC Foundation
Rocky Bay Investments Ltd.
Rogers Communication Inc.
Sask Power
Saskatchewan Blue Cross
TD Bank Financial Group
Telus Health & Financial Solutions
The Maritimes Energy Association
TMX/Shorcan
United Way Centraide Ottawa
United Way of Greater Toronto
Vancouver Foundation
Viterra Inc.
Westcap Mgt. Ltd.
Wide Open Motorsports Solutions Inc.

COMMUNITY EVENTS

Aecon Buildings GTA Charity Golf Day
Annual 680 News Father Daughter Ball
Atlantic Convoy for Hope
Balantrae Men’s Golf League
Beer for a Cure
Blue Tie Ride
Boys Night Out
Bridge Carriers Golf Tournament
Cedarhurst - Bruce Butterworth Golf Tournament
Chips for Charity
CIBPA Golf Tournament
Cliff Chapin Golf Tournament for Prostate Cancer
Close Shave for the Cure
Garland Canada Inc.
Golf Town Charity Classic Tournament
Golfing for a Cure
Hoovie’s Haul for Prostate Cancer
Kieren’s Ride for Grandpa
Kings’s Riding Ironman of Golf
Maritime Energy Association Closest to the Hole
Maritime Energy Association Project Lobster
Moose & Goose Club Black Tie Dinner
Mr. Lube Golf Tournament
Orangeville Americans Jr ‘A’ Hockey Team
Paddle For A Cause
Pants Off
Portuguese Parish of Ottawa Annual Golf Tournament
Princess Ball
Randy Remington Golf Tournament
Rugby League of Nova Scotia Risky Business
Run The Wave
Shaved Heads for Cancer
St. Andrew’s East Charity Pro Am Golf Tournament
Survivors Golf Tournament
The PSA Challenge
Tim and Brenda’s Place Cruise for a Cure
Walt McKecknie - Highlands Golf Tournament for Prostate Cancer
Yorkville Exotic Car Show

INDIVIDUALS $1000+
Sheldon Aaron
William Acton
Christine Andrews
William M. Argue
Jim Armstrong
Arthur and Elle Bargen
Robin Beamish
Dieter and Hilde Becker
Paul and Kathleen Beeston
Roland Bertin
Fred Biesenthal
William A. Borgo
Peter Brimm
Martin Buchalter
Bruce Burnyeat
Jean-Marie Busque
Audrey Cameron
Charlotte S. and Malcolm Campbell
Paul Campbell
Bruce D. Cappel
Brian Carr
Tim W. Casgrain
Wade and Elaine Challand
William and Jessie Chalmers
Eva Cheng
Alex D. Cherubin
James H. and Edna Claydon
Lawrence and Penny Klein
J B. and Georgia Colburn
Paul Constable
Mike Constantineau
Kenneth G. and May Copland

Anissa Corbin
Lesley Courtice
Dana Cox
John Crick
John A. and Mary Crocker
Erin Daigle
Donna Donadeo
Joe C. Dwek
Laurie Edwards
Howard Evans
Marcel Fagnan
Ron and Mary Fath
Jeffrey Feldberg
Rochelle Feldberg
Neil Ferrey
P L. Fisher
Ted Flaxman
Peter Fraser
Robert J. Fritch
Harvey and Leah Fruitman
Ricardo and Elizabeth Giammarino
Bill Gibson
Robert and Deborah Gilchrist
Michael J. Gough
Stephen Graham

Barry J. Gunn
Brian Hawkins
Shannon Herschmiller
Jane Hills
Ron Hornbaker
Robert C. Howard
J. Lloyd Hudson
Ryan Ibbott
John R. and Lorna Ing
Zoran Jankovic
Bruce Jenkins
Ken Jensen
Dr. Tony Jones
Shawn Kambo
James Kehoe
Marc Kennedy
Thomas H. Kennedy
Tom Kierans and Mary Janigan
Thomas A. and Janice E. Knowlton
John Landry
Allan Lax
Abe Leventhal
Gary MacDonald
Donald R. Maclean
Jarvis And Alyssa Marson
Ronald and Marlene Masleck
John Maxwell
Hugh and Lola McBreen
Donald McInnes
Kenneth McLean
Gary M. and Beverly McLeod
B McMillan
John J. Meehan
Douglas J. and Marie Mervyn
Anil Mital
Pierre Morriissette
Philip H. Mostowich
Westley Moulton
Barbara Newbegin
Philip Ng
Kenneth Odell
Allan Otto
John H. Panabaker
Neil and Sharon Parkinson
John S. Partyka
David Pauli
Erin Peacock
Terry S. and Roberta Peters
Larry E. Phillips
Diane J. Pierce
Curtis Prosko
George and Susan Ratner
C E. Ritchie
Kirsten Ritter
Reg Robinson
Reno Rodders
Edward and Joanne Rogusky
Jon Rozhon
Jack Schoenmakers
David Shaw
Rick Skauge
Tom A. Skinner
Kevin Smith
Scott R. Smith
Juan Speck
Robert J. Sutherland and
  Donna Urquhart-Sutherland
Doug Taylor
Richard Taylor
Ken Travis
Edward D. and Margaret Trewin
William Trotter
Helene M. Vassos
Clarence K. and Elaine Wagenaar
Daniel T. Walshe
Daryle Warren
A W. Whitehead
Michael R. Williams
William Wilson
Thomas C. Wright
Timothy A J. and Sharon Wright
Mark Zecchino

ESTATES

Estate of Alvin MacGregor MacIntosh
Estate of Douglas William Newby
Estate of Earl Ralph McKeough
Estate of Gordon Lawson Edgar
Estate of John Ferguson Flinn
Estate of Murray Barnes Anderson
Estate of Reverend Alexander MacKinnon
Estate of Willard Ivan Miller
Estate of Xavier Hetzman
Where Does Your Dollar Go?

For the year ended March 31, 2013, a total of 85% of all revenue was directed to programs and services related to education, awareness and support groups across the country, and funding research into the prevention, detection, treatment and cure of prostate cancer. 43% was committed during 2012/13, with 42% being directed to a restricted fund for commitment to missions expenditure in 2013/14 - 2014/15.

With respect to our fundraising costs, 10% of our total revenue was directed to launching and implementing events and general fundraising campaigns.

Only 5% was spent on general and administration costs, which includes office and staff costs.
MISSION: Education, Support Groups and Survivorship 7%
MISSION: Research 36%
MISSION: Education, Support Groups and Survivorship 7%
MISSION: Reserved for Future Mission Programs 42%

2013 FINANCIAL INFORMATION: $41.0 M
<table>
<thead>
<tr>
<th>Current Assets</th>
<th>62,978</th>
<th>37,653</th>
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<td>Capital Assets</td>
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<td>233</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>63,271</td>
<td>37,886</td>
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<tr>
<td>Current Liabilities (note 2)</td>
<td>14,188</td>
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<td>Long term Liabilities (note 3)</td>
<td>16,281</td>
<td>9,158</td>
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<tr>
<td>Net Assets</td>
<td>32,802</td>
<td>17,377</td>
</tr>
<tr>
<td><strong>Total Liabilities and Assets</strong></td>
<td>63,271</td>
<td>37,886</td>
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**HIGHLIGHTS - STRONG GROWTH IN FUNDRAISING AND MISSION PROGRAMS**

The success of the 2011 and 2012 Movember campaigns provided us with a significant increase in revenue to allocate towards Research and Survivorship. As we execute our Research Strategic Plan, we have more than quadrupled our spending on research from $3.3 M in 2012 to $15.2 M in 2013. Prostate Cancer Canada continues to follow the Board approved strategies for Research and Survivorship and anticipate investments in mission in excess of $27 M in fiscal 2013/14.
**CONDENSED STATEMENT OF OPERATIONS & CHANGES IN NET ASSETS**

For the 12 months ending March 31, 2013  
(in thousands of dollars)

<table>
<thead>
<tr>
<th></th>
<th>2012/13</th>
<th>2011/12</th>
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<tbody>
<tr>
<td>Gross Revenue</td>
<td>41,070</td>
<td>25,293</td>
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<tr>
<td>Expenditure:</td>
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<td>Mission Programs (note 4)</td>
<td>19,621</td>
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<td>Fundraising</td>
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<td>General and Administration</td>
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<tr>
<td><strong>Total Expenditure</strong></td>
<td>25,645</td>
<td>13,576</td>
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<td><strong>Net Surplus / (note 5)</strong></td>
<td>15,425</td>
<td>11,717</td>
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<td><strong>Net Assets at Start of Year</strong></td>
<td>17,377</td>
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<td><strong>Net Assets at End of Year</strong></td>
<td>32,802</td>
<td>17,377</td>
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**Notes to Condensed Financial Statements**

1. The condensed financial statements are derived from the financial statements audited by Deloitte LLP.  
   Copies of the audited financial statements are available on request or can be found at prostatecancer.ca


3. Long term liabilities are comprised solely of research grants in both periods.

4. Mission programs includes expenditure on research, public education & awareness, and support groups & survivorship.

5. The net surplus of $15.4 M accumulated in the year will be applied to future Mission programs.
Prostate cancer support groups are located in 75 communities across Canada.

An estimated 26,500 men were diagnosed this year.

4,000 men died of the disease this year.

During his lifetime, 1 in 7 men will be diagnosed with the disease.\(^1\)

Rate of cure with early detection: Over 90%\(^2\)

In 2012, an estimated 73 men were diagnosed with prostate cancer every day.

Source: Canadian Cancer Society, 2012.\(^1\) American Cancer Society, 2012.